

 **17-19 Oct 2024**

 **FOIRE INTERNATIONALE
DE SOUSSE TUNISIA**



**INTERNATIONAL
EXHIBITION OF
TEXTILE INDUSTRY**



Organized By



Supported By





NUMBER 1 TEXTILE EXHIBITION OF THE AFRICAN MARKET

INTERTEX TUNISIA

Largest exhibition of textile industry INTERTEX TUNISIA will be organized between 17 - 19 October 2024 at Foire Internationale de Sousse, Tunisia. As the most comprehensive exhibition, Intertext Tunisia consists of entire value chain of textile industry to be showcased to the world. With the support of FTTH (Fédération Tunisienne du Textile et de l'Habillement) Intertext Tunisia is going to reach local and international textile professionals and bring them together under one roof.



250+
Exhibitors

17+
Countries



6000+
Visitors

26+
Countries

LAST EDITION

INTERTEX TUNISIA was organized between 19 - 21 October 2023 at Foire Internationale de Sousse for 5th time with great success. 250 exhibitors from 17 countries came together with more than 6.000 textile professionals from 26 countries.



WHY YOU SHOULD EXHIBIT?



**NETWORK OPPORTUNITIES IN NEW
MARKET**



**BUSINESS OPPORTUNITIES WITH NEW
CUSTOMERS**



**PROFESSIONAL BUYERS FROM MORE
THAN 20 COUNTRIES**



AFRICAN MARKET ADVANTAGES



**GETTING TO KNOW THE COMPETITIVE
MARKET AND INCREASE BRAND
AWARENESS**

MARKET INSIGHTS

There are approximately 1,418 businesses employing 10 or more people in the textile and clothing manufacturing sector. 1,140 enterprises in the sector produce for the export market. Tunisia's textile and clothing exports grew by 16.78 percent in the first quarter (1st quarter) of 2023, reaching 2,626.6 million TND, according to the country's ministry of industry, mines and energy.



The Textile and Ready-to-wear sector is one of the pillars of the Tunisian industry and has an important place in the country's economy.

The textile sector is characterized by a rich value chain (spinning, weaving, finishing, hosiery, clothing, various industries in the sector (accessories, etc.).



All these sectors enjoy many advantages in Tunisia that make them highly competitive in the region and make the Tunisian region one of the most suitable places for foreign direct investment.

Tunisia's textile exports grew by 16.78 per cent in Q1 2023, reaching €788.3 million with a coverage rate of 145 per cent. The EU is the primary destination for ready-to-wear clothing exports, accounting for 81 per cent of total exports.

Tunisia's textile and clothing have expanded sales in 2022, notably through an export increase from January to September, up 11,9% year-on-year, according to the Tunis-based Technical Textile Center (CETTEX-Centre Technique du Textile)



EXHIBITOR PROFILE

- Ready to Wear
- Fabric
- Fiber, Yarn and Raw Materials
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color Woven Shirting Fabrics
- Denim Fabrics and Weavers
- Button, Zippers
- Types of Trims
- Digital Printing
- Designers and Design Studio
- Textile Machinery
- Hometextile
- Sectoral Institutions



VISITOR PROFILE

- Apparel Brands
- Fashion Labels
- Textile Manufacturers
- Denim Brands
- Retail Chain Stores and Purchasers
- Designer and Design Houses
- Importers and Distributors
- Agents
- Trade Body Representatives
- Chambers of Commerce
- International Sourcing Offices
- Media and Press Representatives

BUYER DELEGATION PROGRAM

Joining Intertext Tunisia as a Hosted Buyer is an extremely efficient and fast way to search and increase your reliable and high level international suppliers network. Take the maximum advantage of all the extra benefits included in the program and enjoy exclusive networking events.



 **INTERTEX**
Tunisia



Bgroup

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DU
AU 21 OCTOBRE

INTERTEX
Tunisia

END

OSSE

INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY



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DE SOUSSE TUNISIA



www.intertexttunisia.com

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معرض
السوسة

#FTT#

FEDERATION TUNISIENNE DU TEXTILE ET DE L'HAUTELIEN