INTERNATIONAL EXHIBITION
OF TEXTILE INDUSTRY

19 – 21 October 2023
FOIRE INTERNATIONALE DE SOUSSE
TUNISIA

2023

ORGANIZER

SUPPORTERS

1400 Ocean Ave,
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LEADING TEXTILE EXHIBITION OF NORTH AFRICA: INTERTEX TUNISIA 2023

INTERTEX TUNISIA – undisputedly number 1 exhibition of textile industry of North Africa – is going to bring thousands of sector professionals together between 19 – 21 October 2023 at Foire Internationale de Sousse, Tunisia.

Covering whole textile value chain Intertex Tunisia will host sector leading professionals while offering them unique export opportunities along with accessing to brand new network and business collaborations.

Intertex Tunisia is a unique fair that should not be missed.

8000+ Visitors  250+ Exhibitors  25+ Countries
INTERTEX TUNISIA 2022

Intertex Tunisia hosted its 4th edition with great success. Organized at La Foire Internationale de Sousse between 6 – 8 October 2022, 193 exhibitors from different levels came together with 6,380 textile industry professionals from 15 countries. As a leading textile exhibition in North Africa, Intertex Tunisia hosted government representatives, textile officials, CEOs from across the globe. Intertex Machinery Tunisia, co-located with Intertex Tunisia attracted numbers of visitors and showcased unique samples of textile machinery.

VISITOR OVERVIEW

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<tr>
<th>Country</th>
<th>Visitors</th>
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<td>Turkey</td>
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<td>India</td>
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<td>Pakistan</td>
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<td>Others</td>
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6380 Visitors
193 Exhibitors
15 Countries
WHY YOU SHOULD EXHIBIT?

- Intertex Tunisia offers the chance to be a part of this international platform where sector professionals can meet each other and develop their network.

- Intertex Tunisia is the biggest exhibition to enter North African market and participants will be able to take advantage of all the opportunities the market offers.

- Buyer delegations and professional visitors from more than 20 countries are going to take place at Intertex Tunisia not only from neighboring African countries such as Morocco, Algeria, Egypt, Nigeria but also from European countries such as Italy, Spain, Portugal, France, etc..

- Exhibitors can benefit the opportunity to do business on the global scale.

- Exhibitors can meet with new suppliers, customers, and business partners.

- Intertex Tunisia is where key actors and decision makers of textile industry come together on the same platform.
THE GATEAWAY TO AFRICAN MARKET: TUNISIA

- Tunisia is emerging as one of the major production sites of clothing products in the Euro-Mediterranean zone. It’s the sixth largest supplier of textile to Europe; more than 95% of Tunisian exports go to Europe. In 2018, France, Italy, and Germany took 80% of all Tunisian exports.

- Being among the most competitive economies in Africa and the Arab world, the Tunisian economy offers businesses an environment of higher quality than those found in main competing countries.

- The Textile & Clothing sector is positioned as a pillar of Tunisian industry and retains a prominent place in the national economy and maintains a strong contribution to the socio-economic balances of Tunisia.

- As for external trade, the textile and clothing sector continues to be characterized by a strong dependence on foreign markets because foreign markets provide supplies of raw materials and capital goods needed for production and the marketing of its products. The T&A sector is positioned as a cornerstone of the Tunisian industry and keeps a prominent place in the national economy while maintaining a strong contribution to the socio-economic balance of Tunisia.

- Activities such as spinning, weaving, finishing, hosiery, clothing in Tunisia are increasingly competitive in the region and make the Tunisian site more favourable to foreign direct investment.
Exhibitor Profile

- Ready to wear Fabrics
- Fiber, Yarn and Raw Material
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color-Woven-Shirting Fabrics
- Denim Fabrics and Weavers
- Buttons, Zippers
- Other Types of Trims
- Digital Printing
- Designers and Design Studio
- Textile Machinery
- Hometextile
- Sectoral Institutions
- Other Services

Visitor Profile

- Apparel Brands
- Fashion Labels
- Textile Manufacturers & Exporters
- Denim Brands and Exporters
- Retail Chain Stores and Purchasers
- Fashion Designers and Design Houses
- Importers and Distributors of Textile Products
- Buying Houses and Agents
- Trade Body Representatives
- Chamber of Commerce
- International Sourcing Offices
- Textile and Fashion Media

Buyer Delegation Program

Intertex Tunisia welcomes and host buyer delegations from African and European countries, the Americas and MENA region. We work constantly with international associations, chambers of commerce and agencies to create new and extend existing Buyer Program to make our exhibition much more effective for our exhibitors.
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