





THE LARGEST TEXTILE INDUSTRY EXHIBITION IN NORTH AFRICA

Intertex Tunisia 2024, was successfully organized for the 6th time from October 17 to 19 at La Foire Internationale de Sousse, Tunisia, with the invaluable support of FTTH (Fédération Tunisienne du Textile et de l'Habillement). Growing bigger than ever, Intertex Tunisia 2024 attracted over 6,500 professional buyers from 28 countries. This year, 180 exhibitors from 19 countries showcased their expertise and innovative solutions, tapping into the high-potential Tunisian market.

Running concurrently with Intertex Tunisia, Intertex Machinery 2024 also saw an impressive turnout, welcoming thousands of industry professionals over three days. Key decision-makers, industry specialists, manufacturers, agents, distributors, brands, and retailers seized this opportunity to connect with leading exhibitors, expand their networks, and establish valuable contracts, contributing to the event's remarkable success.



FAIRTAG & OVERVIEW

FAIR NAME
INTERTEX TUNISIA
INTERNATIONAL EXHIBITION
OF TEXTILE INDUSTRY

EXHIBITION AREA

10.000 + M2

DATE

17.10.2024 - 19.10.2024

VENUE

Zone Sidi Abdelahamid, Rue hedi Bouslama, Sousse, Tunisia, 5000



200+ EXHIBITOR



15+ EXHIBITING COUNTRIES



30+ VISITING COUNTRIES



6.000+ VISITOR

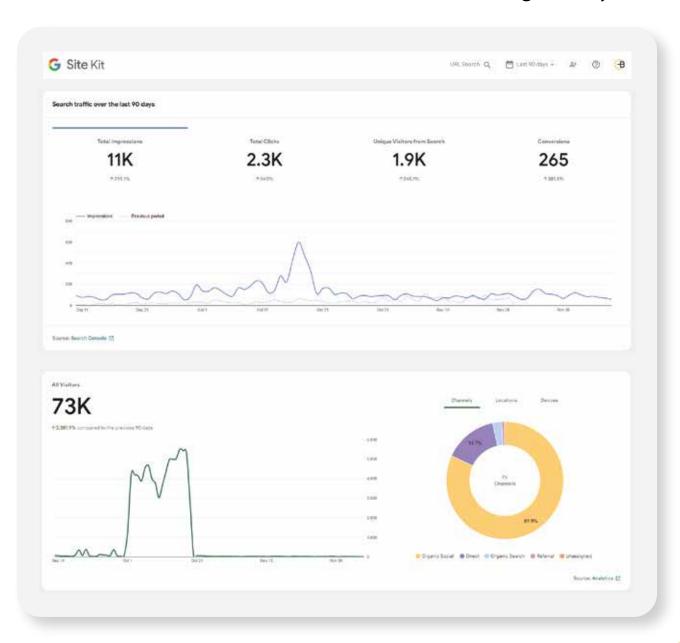


BUYER DELAGATION COUNTRIES



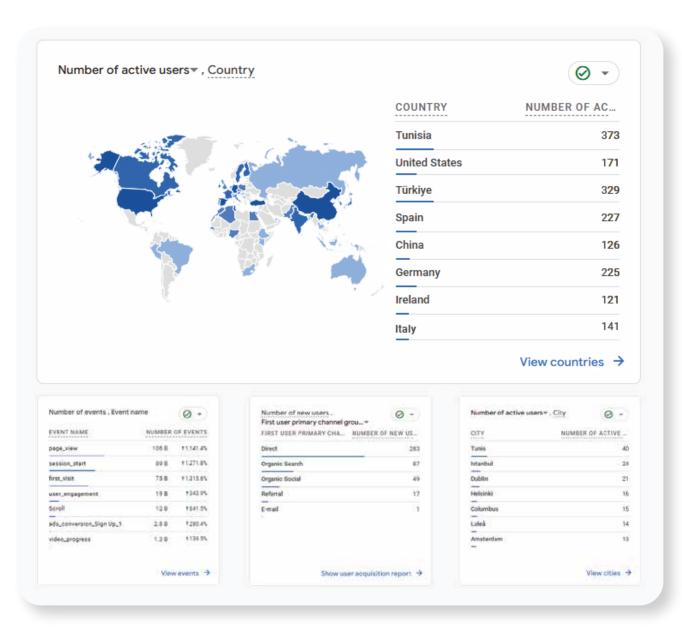
DIGITALINTERACTIONS

Google Analytics#



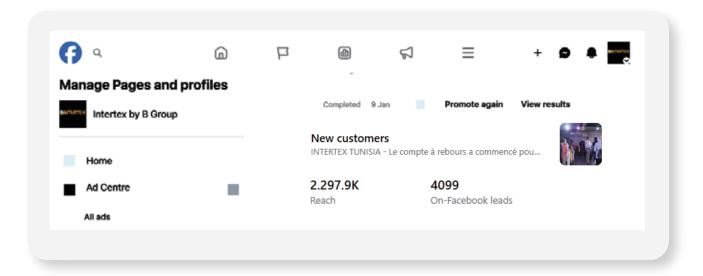
DIGITAL INTERACTIONS

Google Analytics#

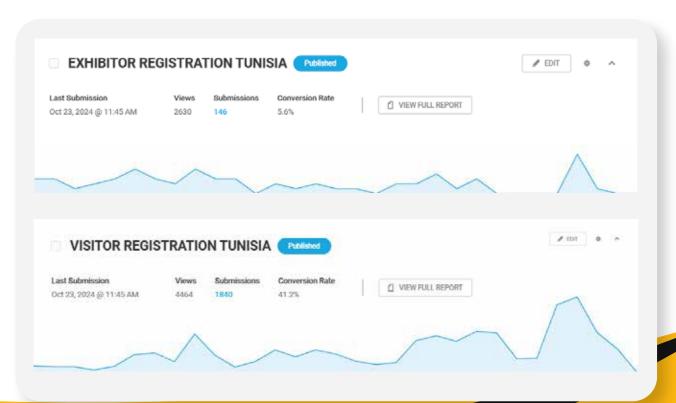


DIGITAL INTERACTIONS

Facebook Analytics#



Website Form Analytics#









350+ BRANDS

- - Wool, Silk, Lace, Embroidery
 - Printed Fabrics •
- Color-Woven-Shirting Fabrics
 - Denim Fabrics and Weavers •
- Buttons, Zippers, Other Types of Trims
 - Home Textile •
 - Digital Printing •
 - Designers and Design Studio
 - Textile Machinery •

EXHIBITING COUNTRIES



TUNISIA



PORTUGUSE



TURKEY



ITALY



Spain



Japan



GERMANY



FRANCE



MOROCCO



INDIA



BANGLADESH



PAKISTAN



CHINA



UZBEKISTAN

(88% decided to exhibit again next year.

(%91`

raised their brand recognition in international arena.

%88)

are satisfed for making new contacts, business deals and market advantages.

%97

rated Intertex Tunisia is the most important exhibition for opening the business to African market.

rated that international visitors are Professional buyer and important decision makers in the textile.





Ratex (Uzbekistan) #1

We reach out to many potential customers, we are having a great fair, and we will take our place at Intertex Tunisia in the next edition.

"

Tekspa (Turkey) #2

We are very happy to be here. It was a very successful and productive fair



77



Dacher (Germany) #3

Our second participation was in the intertex tunisia fair, it was a very successful fair, we will be here again next year.

Zelal Textile (Uzbekistan) #4

It is great to be here, there are many professional potential customers at the fair, we will be here again in the next edition.



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Mahmood Textile(Pakistan) #5

Our first experience was at the intertex fair, we are very happy, there is a lot of potential for export, we had a very successful fair, we gained new customers, we will be here again next year.

"

Rubenis (Turkey)#6

Thank you very much to the organization company, we had a very successful fair beyond our expectations.



75



Delta Print (Tunisia) #7

I am satisfied i will add new products and inchallah next year we will be present at the show

"

GISTEX (Indonesia)#8

First time we will be exhibiting to intertex tunisia, we are so glad to be here, it was very successful exhibition for us, we will be here at next edition.



77





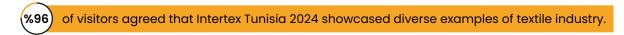




Intertex Tunisia 2024 continues to be the premier showcase for textile and textile machinery in the region. This year, over 6000 professional visitors from 30 countries connected with top industry players, seizing forward-looking business opportunities and insights into the latest industry advancements.



VISITING PURPOSES



- (%92) will visit Intertex Tunisia 2025 next year.
- (%94) of visitors rated Intertex Tunisia 2024 is the most important exhibition dedicated to textile and textile machinery industry.
- (%97) agreed that Intertex Tunisia is the most comprehensive exhibiton in the region.
- (%88) found products /services they looking for and made contacts



Billboards and mupis. Fixed and rotating advertising. Distributed in various parts of the country.





Social networks - Facebook, Instagram, Linkedin Promotional campaigns direct reach.

VISIT US



Participation to related textile exhibitions and promoting intertex tunisia 2024 presenting invitations and brochures.



Contacts with sectoral associations, with which partnerships were established FTTH(FEDERATION TUNISIENNE DU TEXTILE ET DE L'HABILLEMENT) was the main supporter of Intertex Tunisia 2024.

Sending e-newsletters to local and international industry database, local invites and newsletters sent by FTTH.



Press conference with international press members, presenting Intertex Tunisia 2024



Interviews and news at local and international tv channels and radio spots.



Advertising in local and incternational broadcasting media.

Promoting Intertex Tunisia 2024 through national and international cambers of commerce and agacies.

Contacts made directly with companies, entrepreneurs and professionals in the sector, present in our databases.

Telemarketing to registered visitors and potential buyers from Algeria, Libya, Spain, Morocco and Italy in the scope of buyer delegation program.

















































































SEE 40U NEXT EDITION!

16-18 OCTOBER 2025
Sousse, TUNISIA

www.intertextunisia.com

ORGANIZER



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