ITF INTERTEX TUNISIA

21-23 OCT 2027

FOIRE INTERNATIONALE
DE SOUSSE, **TUNISIA**



INTERNATIONAL
EXHIBITION OF **TEXTILE & FASHION INDUSTRY**

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Organizer Bgroup ufi Member

Supporter #FTTH FEDERATION TUNISIENNE DU TEXTILE ET DE L'HABILLEMENT

Hosted FOIRE INTERNATIONALE DE SOUSSE معرض سوسة الدولي

ufi Approved International Event



The Premiere Textile and Fashion Exhibition of North Africa

ITF INTERTEX TUNISIA, the largest exhibition of textile and fashion industries, will be held between 21 - 23 October 2027 at Foire Internationale de Sousse, Tunisia. The exhibition will consist of the entire value chain of textile and fashion industries. With the support of FTTH (Fédération Tunisienne du Textile et de l'Habillement) ITF Intertex Tunisia is going to reach local and international textile professionals and bring them together under one roof.

250+ Exhibitors | **20+** Countries

6500+ Visitors | **45+** Countries

LAST EDITION

ITF INTERTEX TUNISIA was organized between 22 - 24 October 2026 at Foire Internationale de Sousse for the 8th time with great success. 250 exhibitors from 20 countries came together with more than 6.500 visitors from 45 countries.



WHY YOU **SHOULD EXHIBIT?**

EXPAND YOUR BUSINESS NETWORK
Connect with local and international textile industry professionals.

MEET QUALIFIED BUYERS
Reach professional buyers and decision-makers from international markets.

GENERATE NEW BUSINESS OPPORTUNITIES
Discover potential customers, partners and distributors.

STRENGTHEN YOUR MARKET POSITION
Explore market trends, understand the competitive landscape and increase brand visibility.

SHOWCASE YOUR PRODUCTS & TECHNOLOGIES
Present your latest products and services to a targeted industry audience.

MARKET INSIGHTS

The textile and ready-to-wear sectors continue to be a cornerstone of the Tunisian economy, supported by a diversified and integrated value chain that includes spinning, weaving, finishing, hosiery, garment production, and downstream industries such as accessories and textile components. These capabilities, coupled with competitive advantages like skilled labor, strategic location, and access to European markets, make Tunisia a highly attractive destination for foreign direct investment in textiles and apparel.

Industry Structure & Economic Role

• The textile and apparel industry accounts for approximately 18% of Tunisia's industrial exports and employs around 160,000 people, underscoring its socio-economic importance.

• Within the broader manufacturing sector, textile, clothing, and leather represent around 26.6%, making it one of the largest segments of the Tunisian industrial base.

Recent Export Performance

• In 2023, Tunisia's textile and clothing exports reached an estimated 8.18 billion TND (€2.36 billion), maintaining a strong export trajectory and continuing to reinforce Tunisia's role in global trade.

• The sector sustained positive momentum into 2025, with exports rising by 2.6% in the first five months, totaling nearly 3.94 billion Tunisian dinars (approx. €1.18 billion), reflecting resilience despite global market pressures.





MARKET INSIGHTS

European Market Dynamics

Tunisia remains a key supplier to the European Union:

• In 2024, approximately 9.7 million pieces of professional clothing were exported to EU markets, valued at about €317.7 million, with Tunisian workwear that commands one of the highest average unit prices within the EU.

• Tunisia has also strengthened its position in denim and workwear categories and ranks among the top suppliers to the EU and capturing notable market shares in specific segments.

Strategic Advantages & Emerging Trends

• The sector's export orientation remains strong, with most of the production destined for European markets, particularly France, Italy, Germany, and other nearby countries, which leverages geographical proximity and trade linkages.

• Competitive labor costs, ongoing industrial reforms, and investment incentives continue to attract new foreign investments, including plans by international apparel brands to establish manufacturing operations in Tunisia.

• Despite global challenges such as rising input costs and shifting demand patterns, Tunisia's textile sector continues to adapt and targets advanced segments and reinforces export performance.

EXHIBITOR PROFILE

- Ready to Wear
- Fabric
- Fiber,Yarn and Raw Materials
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color Woven Shirting Fabrics
- Denim Fabrics and Weavers
- Buton, Zippers
- Types of Trims
- Digital Printing
- Designers and Design Studio
- Textile Machinery
- Hometextile
- Sectoral Institutions



VISITOR PROFILE

- Apparel Brands
- Fashion Labels
- Textile Manufacturers
- Denim Brands
- Retail Chain Stores and Purchasers
- Designer and Design Houses
- Importers and Distributors
- Agents
- Trade Body Representatives
- Chambers of Commerce
- International Sourcing Offices
- Media and Press Representatives



EXHIBITORS
TESTIMONIAL



AKSPA TEKSTIL – TURKIYE



It is our first time in Tunisia and we are really excited about it. It is an interesting market for us. We are doing our best to stand out in this market. The first day of the exhibition went really good for us. We expect the second and third days to be good also.



FLORIA – TUNISIA

This is our second participation in Intertex Tunisia, and I am very pleased with the energy and dynamism created by the exhibition. We are delighted by the number of visitors and business professionals attending the event. Many business owners, entrepreneurs, and industry professionals have visited our stand. I sincerely hope to take part in the upcoming editions of the exhibition as well.

EXHIBIT TESTIMONIAL

HAIZUM HI TECH TEXTILE - PAKISTAN



We found strong potential companies and customers from Tunisia. I really appreciate the whole organization team who organized such a wonderful event to give us the chance to come to the Tunisian market.



SEFA ORME KUMASCILIK - TURKIYE

Our goal was to come to Tunisia and explore the market and potential customers. We believe that we will find what we are looking for.

RAJKAMAL TEXTILE MART PVT LTD - INDIA



We are currently exporting to many countries such as Morocco, Algeria, UAE, Endonesia and we look forward to starting with the Tunisia market. This is why we participated in Intertex. It was a good experience to participate in the exhibition for the first time. We are getting great results.



PRYM FASHION - TUNISIA

We are very pleased to be part of this exhibition because it gives us the opportunity to meet our clients, strengthen our business relationships, and showcase our company's latest innovations and products. We hope that future editions will attract even more clients and visitors, allowing us to contribute further to the growth and expansion of Tunisia's textile industry.

MSH BUTTONS & ACCESSORIES - TURKIYE



This is our first time at ITF Intertex Tunisia. We are very happy to be here. We liked the environment and the customers. I think Tunisia is a really good market.

HOSTED BUYER PROGRAM

The Hosted Buyer Program of ITF Intertex Tunisia is designed to connect qualified international buyers with leading textile manufacturers, suppliers and industry professionals.

The programme aims to facilitate business connections, simplify sourcing processes and create opportunities for international trade by offering exclusive benefits to selected buyers.



EXCLUSIVE BENEFITS

Complimentary hotel accommodation for approved buyers
Pre-arranged B2B meeting opportunities
Direct access to international exhibitors and suppliers
Exclusive networking opportunities
Dedicated support throughout the exhibition

WHO CAN APPLY?

Textile and apparel buyers, importers, distributors, purchasing managers, sourcing professionals and other qualified industry decision-makers.

HOW TO JOIN?

Submit your application with your company profile and sourcing requirements. Applications are evaluated by our team, and selected buyers are contacted with programme details.

*Limited places available. Participation is subject to application review and approval.

*Coverage is fully personalized and may vary for each guest depending on profile evaluation.









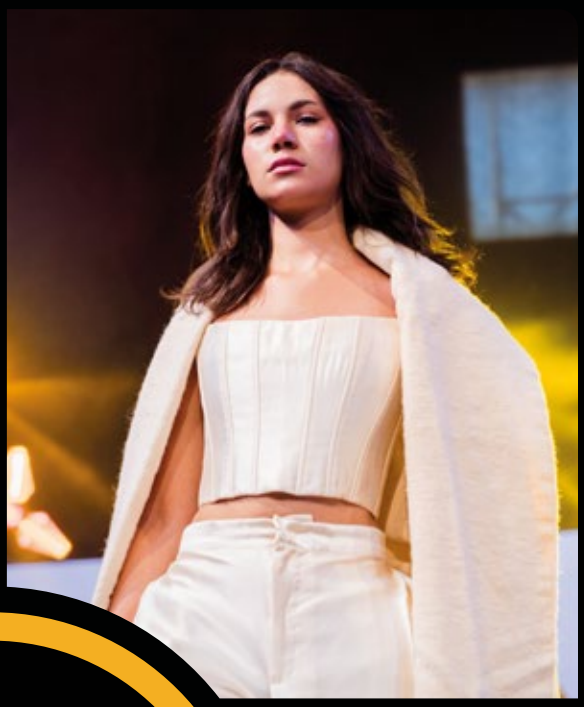
ITF INTERTEX TUNISIA
CONFERENCES












ITF INTERTEX TUNISIA

Fashion Show









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