ITF INTERTEX TUNISIA

21-23 OCT 2027

FOIRE INTERNATIONALE
DE SOUSSE, **TUNISIA**

INTERNATIONAL EXHIBITION OF **TEXTILE & FASHION INDUSTRY**



www.intertextunisia.com

Organizer

Bgroup

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Supporter

#FTTH

FEDERATION TUNISIENNE DU TEXTILE ET DE L'HABILLEMENT

FOIRE INTERNATIONALE DE SOUSSE معرض سوسة الدولي

Sponsor

LIUHUA 广州流花服装批发市场 FASHION WHOLESALE MARKET GuangZhou•China

ufi Approved International Event



NUMBER 1 TEXTILE EXHIBITION OF THE AFRICAN MARKET

Largest exhibition of textile industry **ITF INTERTEX TUNISIA** will be organized between 21 - 23 October 2027 at Foire Internationale de Sousse, Tunisia. As the most comprehensive exhibition, ITF Intertex Tunisia consists of entire value chain of textile industry to be showcased to the world. With the support of FTTH (Fédération Tunisienne du Textile et de l'Habillement) Intertex Tunisia is going to reach local and international textile professionals and bring them together under one roof.

250+ Exhibitors | **20+** Countries

6500+ Visitors | **45+** Countries

LAST EDITION

ITF INTERTEX TUNISIA was organized between 22 - 24 October 2026 at Foire Internationale de Sousse for 7th time with great success. 250 exhibitors from 20 countries came together with more than 6.500 visitors from 45 countries.



WHY YOU **SHOULD EXHIBIT?**

- **BUSINESS OPPORTUNITIES WITH NEW CUSTOMERS**
- **PROFESSIONAL BUYERS FROM MORE THAN 45 COUNTRIES**
- **AFRICAN MARKET ADVANTAGES**
- **NETWORK OPPORTUNITIES IN A NEW MARKET**
- **GETTING TO KNOW THE COMPETITIVE MARKET AND INCREASE BRAND AWARENESS**

MARKET INSIGHTS

The textile and ready-to-wear sectors continue to be a cornerstone of the Tunisian economy, supported by a diversified and integrated value chain that includes spinning, weaving, finishing, hosiery, garment production, and downstream industries such as accessories and textile components. These capabilities, coupled with competitive advantages like skilled labor, strategic location, and preferential access to European markets, make Tunisia a highly attractive destination for foreign direct investment in textiles and apparel.

Industry Structure & Economic Role

• The textile and apparel industry accounts for approximately 18% of Tunisia's industrial exports and employs around 160,000 people, underscoring its socio-economic importance.

• Within the broader manufacturing sector, textile, clothing, and leather represent around 26.6%, making it one of the largest segments of the Tunisian industrial base.

Recent Export Performance

• In 2023, Tunisia's textile and clothing exports reached an estimated 8.18 billion TND (€2.36 billion), maintaining a strong export trajectory and continuing to reinforce Tunisia's role in global trade.

• The sector sustained positive momentum into 2025, with exports rising by 2.6% in the first five months, totaling nearly 3.94 billion Tunisian dinars (approx. €1.18 billion), reflecting resilience despite global market pressures.







MARKET INSIGHTS

European Market Dynamics

Tunisia remains a key supplier to the European Union:

• In 2024, approximately 9.7 million pieces of professional clothing were exported to EU markets, valued at about €317.7 million, with Tunisian workwear that commands one of the highest average unit prices within the EU.

• Tunisia has also strengthened its position in denim and workwear categories and ranks among the top suppliers to the EU and capturing notable market shares in specific segments.

Strategic Advantages & Emerging Trends

• The sector's export orientation remains strong, with most of the production destined for European markets, particularly France, Italy, Germany, and other nearby countries, which leverages geographical proximity and trade linkages.

• Competitive labor costs, ongoing industrial reforms, and investment incentives continue to attract new foreign investments, including plans by international apparel brands to establish manufacturing operations in Tunisia.

• Despite global challenges such as rising input costs and shifting demand patterns, Tunisia's textile sector continues to adapt and targets advanced segments and reinforces export performance.

EXHIBITOR PROFILE

- Ready to Wear
- Fabric
- Fiber,Yarn and Raw Materials
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color Woven Shirting Fabrics
- Denim Fabrics and Weavers
- Buton, Zippers
- Types of Trims
- Digital Printing
- Designers and Design Studio
- Textile Machinery
- Hometextile
- Sectoral Institutions





VISITOR PROFILE

- Apparel Brands
- Fashion Labels
- Textile Manufacturers
- Denim Brands
- Retail Chain Stores and Purchasers
- Designer and Design Houses
- Importers and Distributors
- Agents
- Trade Body Representatives
- Chambers of Commerce
- International Sourcing Offices
- Media and Press Representatives





BUYER DELEGATION PROGRAM

Joining ITF Intertex Tunisia as a Hosted Buyer is an extremely efficient and fast way to search and increase your reliable and high level international suppliers network. Take the maximum advantage of all the extra benefits included in the program and enjoy exclusive networking events.









TUNISIA
ITF INTERTEX
Fashion Show















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