ITF INTERTEX TUNISIA

International Exhibition of
Textile & Fashion Industry



POST SHOW REPORT

ORGANIZER

Bgroup

ufi Member

PARTNER

#FTTH

FEDERATION TUNISIENNE DU TEXTILE ET DE L'HABILLEMENT

ufi Approved International Event

www.intertextunisia.com



CONTENT

- ABOUT ITF INTERTEX TUNISIA
- OVERVIEW
- EXHIBITORS
- EXHIBITOR TESTIMONIALS
- VISITORS
- PROMOTIONAL ACTIVITIES
- MEDIA PARTNERS
- CONFERENCES
- FASHION SHOW



THE LARGEST TEXTILE INDUSTRY EXHIBITION IN NORTH AFRICA

ITF Intertex Tunisia 2026 was successfully organized for the 8th time from October 22nd to 24th at Foire Internationale de Sousse, Tunisia, with the invaluable support of The Tunisian Federation of Textile and Clothing (FTTH).

Growing bigger than ever, ITF Intertex Tunisia 2026 attracted over 6,500 professional visitors from over 45 countries. This year, 250 exhibitors from 20 countries showcased their expertise and innovative solutions, tapping into the high-potential Tunisian market.

Running concurrently with ITF Intertex Tunisia, ITF Intertex Machinery 2026 also saw an impressive turnout, welcoming thousands of industry professionals over three days. Key decision-makers, industry specialists, manufacturers, agents, distributors, brands and retailers seized this opportunity to connect with leading exhibitors, expand their networks, and establish contracts, which contributed to the event's remarkable success.

FAIRTAG & OVERVIEW



FAIR NAME

ITF INTERTEX TUNISIA
INTERNATIONAL EXHIBITION OF TEXTILE AND FASHION INDUSTRIES

EXHIBITION AREA

12 .000 + M2

DATE

22.10.2026 - 24.10.2026

VENUE

FOIRE INTERNATIONALE DE SOUSSE - Zone Sidi Abdelahamid, Rue hedi Bouslama, Sousse, Tunisia, 5000

250+
EXHIBITORS

20+
EXHIBITING COUNTRIES

45+
VISITING COUNTRIES

6.500+
VISITORS

15
BUYER DELAGATION COUNTRIES



EXHIBITORS INFORMATION

250+
EXHIBITORS

350+
BRANDS

EXHIBITING COUNTRIES

PORTUGAL · TUNISIA · TURKEY · GERMANY · CHINA · EGYPT · PAKISTAN

INDIA · USA · HONG KONG · ITALY · FRANCE · SPAIN · MOROCCO

- %92 intend to exhibit again next year
- %85 increased international brand visibility
- %89 satisfied with new business contacts
- %88 identified new business opportunities
- %91 recognised African market opportunities
- %86 achieved their participation objectives
- %87 satisfied with visitor quality
- %90 would recommend the exhibition

EXHIBITORS INFORMATION



PRODUCT GROUPS

Apparel & Garment Manufacturing

- Ready-to-wear manufacturing
- Apparel and fabric manufacturing
- Garment manufacturing
- Knitwear production
- Sportswear manufacturing
- Fashion garments
- Denim production
- Workwear solutions
- Childrenswear & fashion apparel
- Knit fabric & garment manufacturing
- Export-oriented apparel production



Yarn, Fibers & Fabric Production

- Fancy yarns & knitting yarns
- Synthetic yarns
- Elastic yarns & textile fibers
- Cotton yarns
- Greige fabrics
- Sustainable fibers
- Luxury fabrics
- Woven fabrics
- Knitted fabric production
- Technical fabric solutions



Textile Manufacturing & Integrated Production

- Spinning
- Weaving
- Dyeing & finishing
- Integrated textile manufacturing
- Home textiles
- Confection services
- Vertically integrated production solutions
- Large-scale textile manufacturing operations

EXHIBITORS INFORMATION



PRODUCT GROUPS

Technical Textiles & Integrated Production

- Technical textiles
- Technical textile components
- Textile research & innovation
- Textile testing & measurement technologies
- Sustainability consulting
- Digital textile solutions
- Engineering and planning services
- Advanced textile technologies
- Textile automation software



Apparel & Garment Manufacturing

- Textile machinery
- Industrial sewing technologies
- Textile engineering systems
- Automation technologies
- Digital manufacturing solutions

Fashion, Retail & Creative Industries

- Fancy yarns & knitting yarns
- Synthetic yarns
- Elastic yarns & textile fibers
- Cotton yarns
- Greige fabrics
- Sustainable fibers
- Luxury fabrics
- Woven fabrics
- Knitted fabric production
- Technical fabric solutions



Leather & Footwear Section

- Footwear manufacturing
- Leather production
- Shoe accessories
- Fashion footwear solutions
- Specialized footwear technologies

EXHIBITORS
TESTIMONIAL



AKSPA TEKSTIL – TURKIYE



It is our first time in Tunisia and we are really excited about it. It is an interesting market for us. We are doing our best to stand out in this market. The first day of the exhibition went really good for us. We expect the second and third days to be good also.



FLORIA – TUNISIA

This is our second participation in Intertex Tunisia, and I am very pleased with the energy and dynamism created by the exhibition. We are delighted by the number of visitors and business professionals attending the event. Many business owners, entrepreneurs, and industry professionals have visited our stand. I sincerely hope to take part in the upcoming editions of the exhibition as well.

EXHIBIT TESTIMONIAL

HAIZUM HI TECH TEXTILE - PAKISTAN



We found strong potential companies and customers from Tunisia. I really appreciate the whole organization team who organized such a wonderful event to give us the chance to come to the Tunisian market.



SEFA ORME KUMASCILIK - TURKIYE

Our goal was to come to Tunisia and explore the market and potential customers. We believe that we will find what we are looking for.

CANLAR MAKINE - TURKIYE



Thank you to all our customers who have visited our stand at ITF Intertex Machinery Tunisia. We will transfer all the business opportunities that we found here into real partnerships. See you in the next edition!



PRYM FASHION - TUNISIA

We are very pleased to be part of this exhibition because it gives us the opportunity to meet our clients, strengthen our business relationships, and showcase our company's latest innovations and products. We hope that future editions will attract even more clients and visitors, allowing us to contribute further to the growth and expansion of Tunisia's textile industry.

RAJKAMAL TEXTILE MART PVT LTD - INDIA



We are currently exporting to many countries such as Morocco, Algeria, UAE, Endonesia and we look forward to starting with the Tunisia market. This is why we participated in Intertex. It was a good experience to participate in the exhibition for the first time. We are getting great results.



MSH BUTTONS & ACCESSORIES - TURKIYE

This is our first time at ITF Intertex Tunisia. We are very happy to be here. We liked the environment and the customers. I think Tunisia is a really good market.

VISITORS INFORMATION



6500+
VISITORS

45+
COUNTRIES

ITF Intertex Tunisia 2026 continued to be the premier showcase for textile and textile machinery in the region. This year, over 6500 professional visitors from over 45 countries connected with top industry players, seizing business opportunities and insights into the latest industry advancements.



VISITORS INFORMATION

%11 Europe

- France
- Germany
- Turkey
- Italy
- Latvia
- Belgium
- Macedonia
- Portugal
- Romania
- Slovakia
- Spain
- Bulgaria
- United Kingdom
- Malta
- Greece
- Scotland
- Moldova
- Poland

%4 North America

- Canada
- United States of America
- Mexico

%3 South America

- Brazil
- Argentina

%73 Africa

- Tunisia
- Algeria
- Libya
- Morocco
- Egypt
- Nigeria
- Cameroon
- Ghana
- Togo
- Ethiopia
- Congo
- Burkina Faso
- Mali
- Mauritania

%9 Asia

- China
- Hong Kong
- Russia
- Iraq
- Kuwait
- Lebanon
- Malaysia
- Pakistan
- Qatar
- Saudi Arabia
- United Arab Emirates
- Jordan
- Oman
- Uzbekistan
- Bangladesh
- India

VISITING PURPOSES

- %96 Agreed that the exhibition showcased a wide variety of products and solutions across the textile industry
- %92 Intend to visit the next edition of ITF Intertex Tunisia
- %91 Considered ITF Intertex Tunisia a leading exhibition for the textile and textile machinery industries
- %94 Agreed that ITF Intertex Tunisia is one of the most comprehensive textile exhibitions in the region
- %96 Found the products and services they were looking for and established valuable business contacts
- %89 Discovered new suppliers, manufacturers and potential business partners
- %93 Were satisfied with the diversity of exhibitors and product groups
- %90 Would recommend ITF Intertex Tunisia to other textile industry professionals

PROMOTIONAL ACTIVITIES



PROMOTIONAL ACTIVITIES





Billboards in Tunisia

Social

Social networks - Facebook, Instagram, LinkedIn, promotional campaigns for direct reach.



























Participation in related textile exhibitions and promoting ITF Intertex Tunisia. Presenting invitations and brochures.



Partnerships were established with sectoral associations. The Tunisian Federation of Textile and Clothing (FTTH) was the main supporter of ITF Intertex Tunisia 2026.

Sending e-newsletters to the local and international textile industry database, local invites and newsletters sent by FTTH.











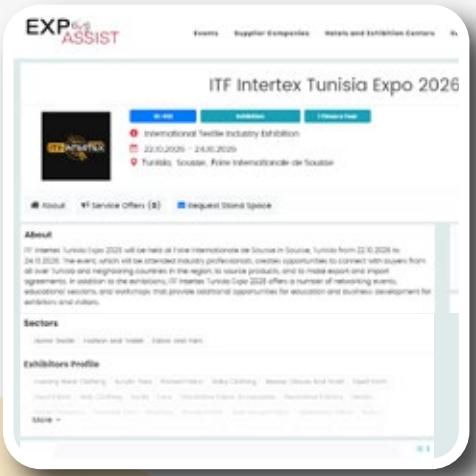


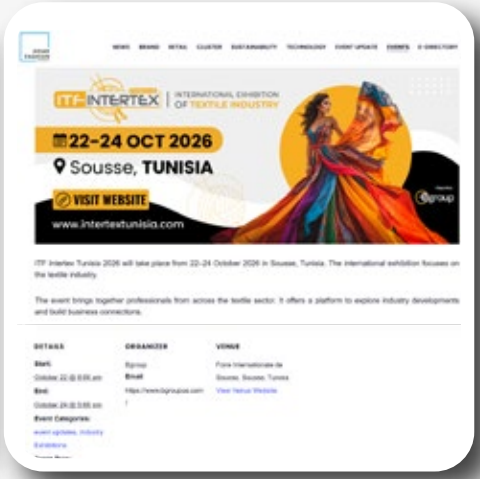
Interviews and news on local and international TV channels and radio spots.

Promoting ITF Intertex Tunisia 2026 through national and international chambers of commerce and agencies.

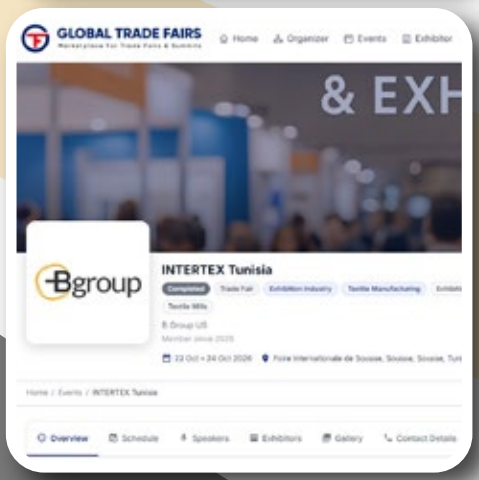
Contacts made directly with companies, entrepreneurs and professionals in the sector, present in our database.

Telemarketing activities targeting registered visitors and potential buyers from France, Germany, Italy, Morocco, Algeria, Portugal, Egypt and Spain within the scope of the Buyer Delegation Program.









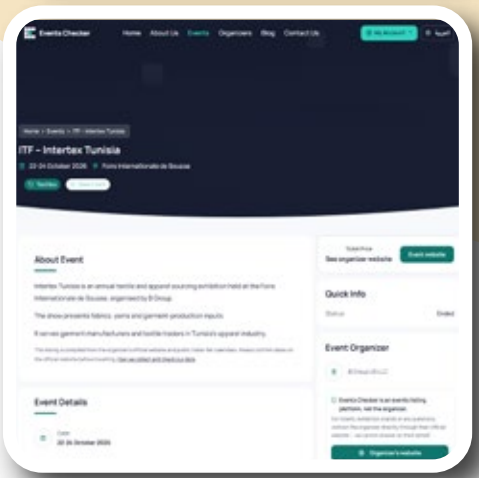
















Advertising in local and international broadcasting media/

MEDIA PARTNERS













































































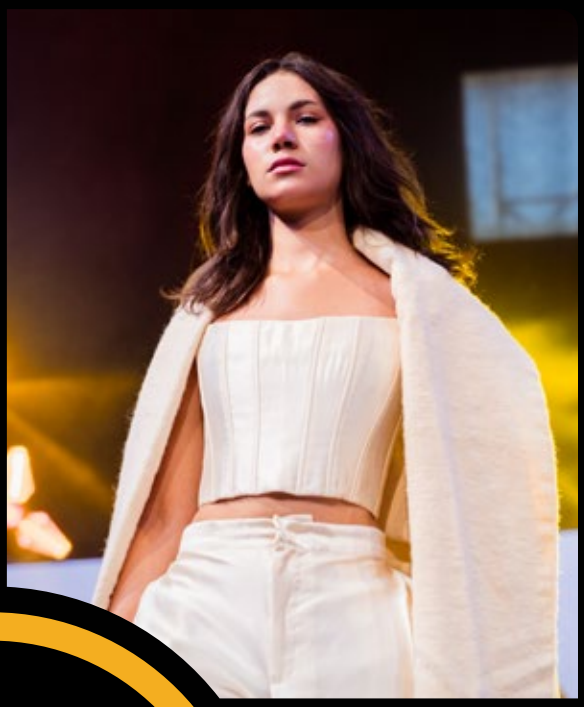
TUNISIA
ITF INTERTEX
CONFERENCES












ITF INTERTEX TUNISIA

Fashion Show











ITF INTERTEX TUNISIA

SEE YOU NEXT EDITION !

21-23 OCT 2027

Sousse, TUNISIA

www.intertextunisia.com

ORGANIZER

Bgroup

+16466049484
info@bgroupus.com
www.bgroupus.com

ufi Approved International Event

PARTNERS

#FTTH FEDERATION TUNISIENNE DU TEXTILE ET DE L'HABILLEMENT

FOIRE INTERNATIONALE DE SOUSSE معرض سوسة الدولي